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Visit a Suburban Chicago Library and Check Out a Museum

The Museum Adventure Pass presented by Macy's offers library cardholders free admission to local museums

CHICAGO — (August 7, 2009) — In a first of its kind partnership in the greater Chicago area, Macy's and DuPage, Metropolitan and North Suburban Library Systems, along with 17 local arts and cultural organizations throughout the area, today announced "The Museum Adventure Pass, presented by Macy's" available at your suburban public library.

The Museum Adventure Pass is a partnership between more than 100 suburban area libraries and 17 local arts and cultural organizations, and provides suburban Chicago library cardholders free passes to local museums, zoos and historical sites. The program is designed to enhance the learning experience for people of all ages through books and other library materials, and to provide access to arts and cultural organizations.

"The Museum Adventure Pass is a truly innovative approach to education that Macy's is thrilled to support," said Brad Poterack, District Vice President, Macy's. "Our hope is that people who may not have access to the wonderful local arts and cultural scene will use this program as a learning tool for themselves and their families, and realize that libraries are a great way to explore and learn something new."

Beginning September 1, the Museum Adventure Pass presented by Macy's will be available at 146 public libraries in the Metropolitan, DuPage and North Suburban Library Systems. Library cardholders can receive up to four complimentary passes to 17 museums including the Brookfield Zoo, Chicago Botanic Garden, Kohl Children's Museum and many more. Each Museum Adventure Pass expires within one week of the checkout date. For more information, area residents can visit or call a public library in the Metropolitan, DuPage and North Suburban Library System, or log on to www.museumadventure.org.

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“Libraries and museums are a natural partnership. Both present opportunities for people to explore culture, history and so much more,” said Sandy Whitmer, director of the Warrenville Public Library District. “We’re grateful to Macy’s and the participating cultural organizations for partnering with suburban libraries to provide this priceless opportunity for our library cardholders. Our staff is excited about the fact that a library card is the key to unlocking these museums and their treasures.”

Participating organizations include:

Arlington Heights Historical Museum
Brookfield Zoo
Chicago Botanic Garden
Elgin History Museum
Graue Mill and Museum
KidsWork Children’s Museum
Lake County Discovery Museum
Morton Arboretum
St. Charles Heritage Museum

Bronzeville Children’s Museum
Cantigny Park
Cuneo Museum and Gardens
Elgin Public Museum
Hellenic Museum
Kohl Children’s Museum
Mitchell Museum of the American Indian
Oriental Institute Museum

About Illinois Library Systems

Illinois Library Systems (www.ilsdo.org) are membership-based, regional organizations consisting of academic, public, school, and special libraries. Illinois is served by nine Library Systems, each providing services to participating libraries in its region. Statewide, over 2,200 libraries of all types and sizes are members of Library Systems. Funding for Illinois Library Systems is provided through the Illinois State Library and the Secretary of State with funds appropriated by the Illinois General Assembly.

About Macy's

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam. Macy's stores and macys.com offer distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for epic events like Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

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